ACE²-EU Applied, Connected, Entrepreneurial and Engaged - European University

ACE²-EU European University Alliance

Mobility Photo Competition Guide

Theme: "Different Lenses, Shared Values"
Hashtag: #SharedValuesACE2EU

1. Objective

The competition invites the ACE²-EU community to show, through photography, what European values mean to them. Each of us looks at Europe through a different lens, shaped by our country, culture and experience, yet we share the same core values. Participants are invited to capture inspiring, emotional or humorous moments from their mobility experience that reflect values such as freedom, equality, solidarity, human dignity, democracy, human rights, the rule of law and peace.

2. Eligibility

Open to all **students and staff members** from ACE²-EU partner universities who have participated (or are currently participating) in a mobility activity within the Alliance.

3. Submission Process

All submissions must be made via the official **Google Form**: Mobility Photo Competition – Google Form.
If you have a technical problem and can't use the link, please send the photo to the following email address: ace-com@e-ucb.ro.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them. Project 101177596.

Each participant must:

- Upload one original photo (JPEG or PNG, high resolution).
- Provide a short caption (up to 15 words).
- Include your name, surname, institution, and email address.
- Select the European value(s) your photo reflects (one or more):
    - ◊ Freedom
    - ◊ Equality
    - ◊ Solidarity
    - ◊ Human dignity
    - ◊ Democracy
    - ◊ Human rights
    - ◊ Rule of law
    - ◊ Peace

You may select more than one value. If necessary, the Evaluation Committee reserves the right to make the final decision on classification, based on the content and artistic intention of the photo.

- Confirm all required consents by ticking the checkboxes in the form.
- Note: uploading a photo through the Google Form requires signing in with a Google account. If you do not have one, send your photo by email (see above).
- Submit before the deadline: 13 November 2026, 23:00 (CET).
- The file name should follow the format: **Name_Surname_Institution.jpg**

4. Technical and Visual Requirements

- Theme: "Different Lenses, Shared Values" – the photo should reflect what European values mean to you.
- The **ACE²-EU Alliance logo** must be visible (physically or digitally added).

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them. Project 101177596.

- Photos should be original, unmodified except for minor editing (light, contrast, cropping).
- The organisers reserve the right to reject photos of low quality or unrelated to the theme.

5. Evaluation and Selection Process

The competition will take place in **two stages**:

Stage 1 – Jury Selection

A commission composed of representatives from WP6, WP8, students, staff, and communication officers will select up to **10 finalist photos** based on creativity, originality, and relevance to the theme and to European values.

Stage 2 – Social Media Vote

The selected finalists will be published on ACE²-EU Alliance social media channels.
The photo receiving the highest number of reactions will receive the **Audience Choice Award**.

6. Timeline

- **Campaign launch:** 2 November 2026 (CET)
- **Submission deadline:** 13 November 2026, 23:00 (CET)
- **Jury selection:** 16–17 November 2026 – the Evaluation Committee will select up to 10 finalist photos.
- **Public voting:** 18 November 2026, 10:00 – 20 November 2026, 10:00 (CET) – voting will take place on the Alliance's social media channels.
- **Winner announcement:** 20 November 2026 (CET), on the ACE²-EU social media channels.

7. Prizes

Winners will receive symbolic **ACE²-EU promotional gifts** and **digital certificates of recognition**.
All finalists will have their photos featured in the official **Digital Mobility Exhibition** and promoted via the Alliance's communication channels.

8. Copyright and Legal Aspects

By submitting a photo, the participant confirms that:

- They are the sole author and copyright holder of the submitted photo.
- The photo is original and does not infringe any third-party rights.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them. Project 101177596.

- Any person identifiable in the photo has given explicit consent for their image to be captured and published.
- They grant ACE²-EU Alliance a non-exclusive, royalty-free right to use, reproduce, and publicly share the photo for communication and dissemination purposes, with appropriate credit.

9. Data Protection

In accordance with the General Data Protection Regulation (GDPR), the personal data collected via the submission form will be used **solely for the purpose of organising, evaluating, and promoting the competition**.
Data controller: Dragan Corina, email: ace-com@e-ucb.ro
Data will not be shared with third parties and will be deleted in 31 October 2028.

10. Ethical Standards

Entries containing offensive, discriminatory, or inappropriate content will be automatically disqualified.
The organisers reserve the right to moderate, exclude, or remove entries that do not comply with the competition's ethical standards or copyright requirements.
The jury's decision is final and cannot be appealed.

11. Contact

For further information or clarification, please contact: ace-com@e-ucb.ro

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them. Project 101177596.